

# **COOKIES POLICY**

Effective Date: 01 March, 2025

Welcome to **BizPartner 360 LLC** ("Company", "we", "our", or "us"). This Cookies Policy explains how we use cookies and similar tracking technologies on our website, **www.bizpartner360.com** ("Website").

By using our Website, you agree to the use of cookies as described in this policy. If you do not agree, you may disable cookies through your browser settings, though this may affect your experience on our Website.

### 1. What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, or mobile phone) when you visit a website. They help improve website functionality, personalize user experience, and provide analytics.

# 2. Types of Cookies We Use

We use the following types of cookies on our Website:

- 2.1 Essential Cookies: These cookies are necessary for the Website to function properly. They enable core functionalities such as security, network management, and accessibility.
- 2.2 Analytical/Performance Cookies: These cookies allow us to analyze how visitors interact with our Website, helping us improve performance and user experience.
- 2.3 Functional Cookies: These cookies enhance the usability of our Website by remembering user preferences and settings.
- 2.4 Targeting/Advertising Cookies: These cookies track browsing behavior to deliver relevant advertisements and measure the effectiveness of marketing campaigns.



### 3. How We Use Cookies

We use cookies to:

- 3.1 Improve Website functionality and security.
- 3.2 Understand user behavior and Website traffic analytics.
- 3.3 Personalize content and enhance user experience.
- 3.4 Deliver targeted advertisements.

### 4. Third-Party Cookies

We may allow third-party service providers, such as analytics providers (e.g., Google Analytics) and advertisers, to place cookies on your device. These third parties may use cookies to collect information about your browsing activities across different websites.

### 5. Managing Cookies

You can manage or delete cookies through your browser settings. Here's how you can do it:

5.1 Google Chrome: Manage Cookies

5.2 Mozilla Firefox: Manage Cookies

5.3 Safari: Manage Cookies

5.4 Microsoft Edge: Manage Cookies

Please note that disabling cookies may impact the functionality of our Website.

## 6. Changes to This Policy

We may update this Cookies Policy from time to time. Any changes will be posted on this page with an updated "Effective Date."

#### 7. Contact Us

If you have any questions about this Cookies Policy, please contact us at:

#### **BizPartner 360 LLC**

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